

THE PRESCOD INSTITUTE for Sport, Teamwork and Education



IMPACT REPORT & SPONSORSHIP OPPORTUNITIES

PISTE DEVELOPS HIGH-PERFORMERS IN FENCING AND LIFE.

The Prescod Institute for Sport, Teamwork and Education (PISTE) is a 501(c)(3) community fencing program and learning center, providing students with pathways to become champions, leaders, and scholars at no-cost to families. We are a USA Fencing premium club member, teaching fencing and its principles of discipline, strategic thinking, problem solving, fitness, and respect. We support students to become their best selves through the sport of fencing.

PISTE was founded in 2020 by Olympic fencer and Brooklyn native, Nzingha Prescod, whose mission is to share the gift of fencing with the youth from under-invested communities of NYC, with particular emphasis in Brooklyn. Our goal is to develop high-performers in fencing and life through a character-building sport that inspires excellence and exploration. We build leaders through the martial art of fencing and provide much-needed learning & educational experiences to close the opportunity gap.



2022-2023 BY THE NUMBERS

PISTE encompasses five programs that are growing in impact and reach. Here's a recap of our programs and a status report for the past year, as of August 2023.

35



PISTE ACADEMY

PISTE Academy is our high-performance intensive training program formerly at the Flatbush YMCA for athletes ages 7-13. We provided year round coaching, 4 days per week. Athletes also have the option to opt into tutoring from Stuyvesant High School students. 35 athletes were selected for the Academy, and 20 actively compete.

90



FENCING IN THE PARK (FITP)

FITP is our summer series that introduces students to the fun, skill and discipline that fencing offers. This year we provided 2 hours per week of coaching for 5 weeks. 90 students enrolled, with over 200 students on the waitlist.

500+



SCHOOL & COMMUNITY PROGRAMS

We partnered with 12 NYC schools and community programs. PISTE provided extracurricular fencing activities after school for anywhere between 4-20 weeks to introduce students to the sport of fencing. 500+ students were exposed to fencing in the last year.

25



EDUCATIONAL ENRICHMENT

We offered dance, chess, art, yoga, mental health, STEM and coding workshops. We organized experiential field trips such as visiting Columbia University to inspire our students. 25 students participated in 1:1 academic tutoring with Stuyvesant High School tutors and other mentors.



SINCE 2020, WE'VE IMPACTED THE LIVES OF HUNDREDS OF YOUTH.

We are exceeding expectations with our families at PISTE Academy through our fencing and educational programs. Last year, we partnered with more than 12 schools and community programs, such as Mayor's Office of Neighborhood Safety and NY Presbyterian, to cultivate interest in fencing. Classes are run by Olympians and world-class athletes who are motivated to expand access to the sport.

Even at the introductory level, participants develop decision-making, focus and pattern recognition skills for young people. Our program is in high demand and reaches over 600 students each year. Students are engaged and school leaders are excited to expose their students to a new skill that promotes leadership, critical thinking and friendly competition.

600+

Children (ages 5-12) introduced to fencing across NYC through our four programs in 2022.

55%


Of Academy athletes are young girls. By age 14, girls drop out of sports at twice the rate of boys.

700+

youth fencers participated in the Buckie Leach Regional Youth Circuit, hosted by PISTE.

98%

Of athletes in our Academy identify as Black or Latinx.



“I am super impressed with Nzingha and her team. I love bringing hard-to-access activities to the communities we serve to give another path of success out of the ‘struggles’.”

– School Partner

ACADEMY STUDENTS PERFORM ON THE STRIP AND IN THE CLASSROOM.

18 of our intermediate fencers, ages 10 and older, are actively competing on the middle school, local and regional circuit! We also have a cohort of 8-10 year olds who are in their first year of training and preparing to start their competitive seasons.

ACADIA FEDER

1st & 2nd place
Freehold Youth Foil Open

JIRO PINOFELD-SATO

1st place
Middle School Athletic
League Competition

ISI MA'AT

3rd place
Youth 10 Manhattan Liberty
Foil Cup

TAMIRA BRADSHAW

6th place, 7th Place
Youth 12 Local Youth Circuit

CORINNE MICHEL

8th place
Youth 14 Local Youth Circuit

CHASE MONDESIR

5th place
Youth 10 Manhattan Liberty
Foil Cup

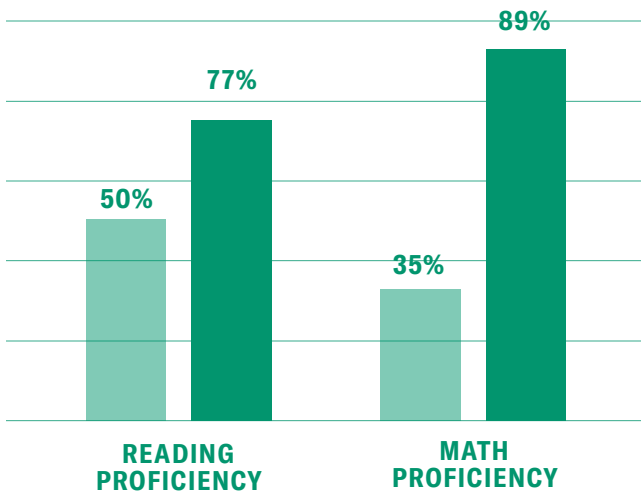
CLAIRE ST. JEAN

2nd place, 3rd Place
Youth 10 Local Youth Circuit,
2023 USA Fencing
Scholarship Recipient

JULIA DINAR

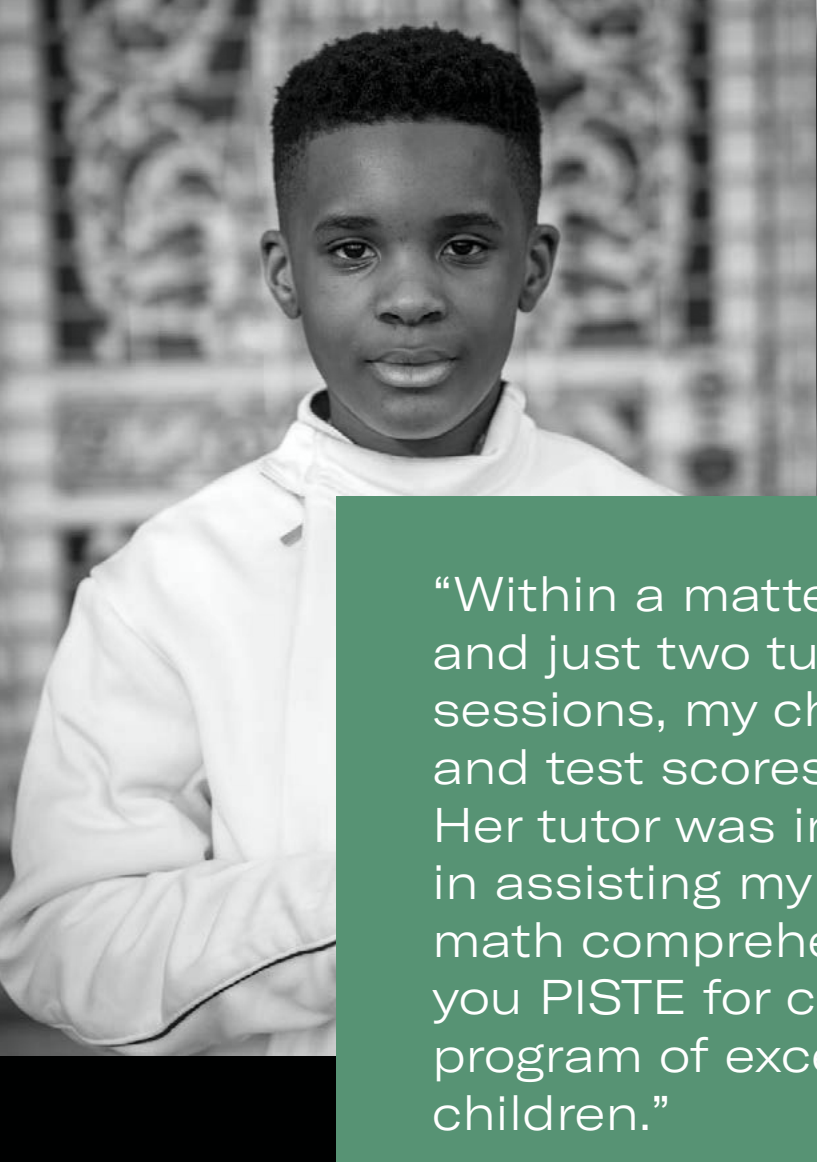
2nd place, 7th place
Youth 12 Manhattan Liberty
Foil Cup, 2023 USA Fencing
Scholarship Recipient

■ District 22
■ PISTE Academy



PISTE Academy students show promise in the classroom with the help of academic tutors from NYC’s Stuyvesant High School and our fencing network. Most recently, **6 of our girls were selected for a highly acclaimed tutoring prep program** run by Stuyvesant High School for Black and Latinx girls.

25 Academy students have received academic tutoring this year, ranging from 1 to 5 times per week depending on their academic records. Parents report significant improvements in physical and mental health, and aptitude for focus. After one year of tutoring, take a look at how our Academy students are performing above the mainstream in our school district, working towards our goal of each student receiving an 80% or above in each subject.



“Within a matter of weeks and just two tutoring sessions, my child’s quizzes and test scores went up. Her tutor was instrumental in assisting my child in math comprehension. Thank you PISTE for creating a program of excellence for our children.”

- PISTE Parent



BY COMBINING SPORT & ACADEMICS, OUR STUDENTS ARE PREPARING FOR A COLLEGE-READY FUTURE.

Fencing wins in college applications, according to the [New York Times](#). It is proving to be appealing for admissions at younger ages as well. Our goal is to create a pipeline to the best schools, colleges and universities. This year, at least five of our students are matriculating at top public and private middle schools through their connection to fencing.



MEET JULIA

Julia started with PISTE in 2020 and her story is centered around empowerment through structured, intensive physical fitness.

Through fencing, she has been pushed to embrace demanding physical exercise, which has resulted in significant weight loss, more confidence in her body and strong sense of being capable as a person.

She has stepped into a strong leadership role at our club, being the mature example for many of our other students to follow.

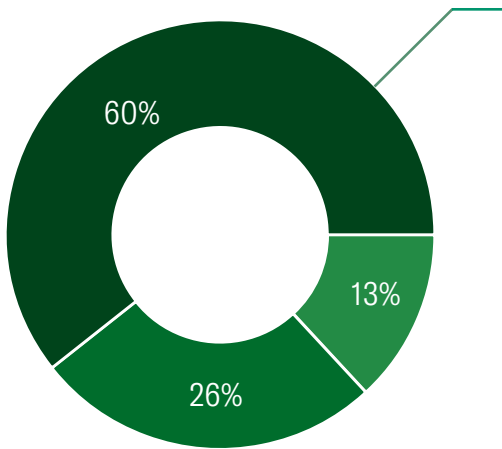
This year Julia is one of two PISTE students to be a USA Fencing Scholarship Recipient, receiving \$2K to pursue fencing.

WE NEED YOUR SUPPORT NOW MORE THAN EVER.

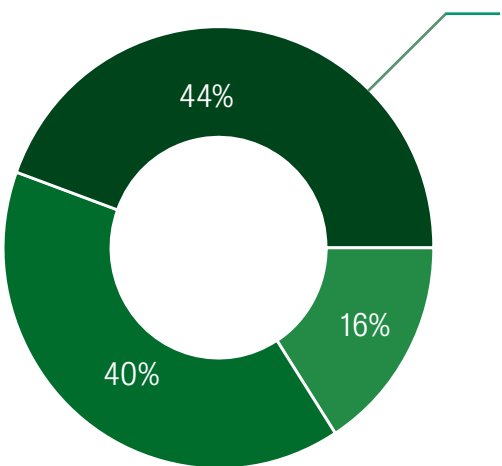
Heading into our fourth year of operations, we are at a critical moment. We will need your support to continue providing programming at no cost to families.

\$40K The average cost of fencing training and travel for parents, according to the NYTimes.

\$7K The cost for each Academy athlete. Fencing is an expensive sport but we were able to provide a fencing opportunity of \$20K in value for only \$7K, to 35 athletes, thanks to donors and sponsors. As students begin to compete and travel, our costs for coaches and competitions will escalate.



FALL 2022 - FALL 2023
\$314K SPEND



FALL 2023 - FALL 2024
\$630K BUDGET

WE PROVIDED A HYPER-VALUABLE PROGRAM AT NO COST TO FAMILIES.

\$185K for over 1200 hours of world class coaching for 600+ students across NYC

\$80K to provide life-changing program opportunities, experiences, and educational enrichment

\$40K for fencing facility and equipment

OUR BUDGET IS GROWING TO MEET DEMAND AND NEED YOUR SUPPORT.

\$280K to deliver almost **2,000** estimated hours of coaching. Our Academy practice days will increase from 4 to **6 days/week**. Students will be working with an experienced national coach with 25+ years of experience and a roster of 5-10 additional full time coaches.

\$250K to expand educational programming and tutoring to **triple the amount of students** and life-changing opportunities, such as attending the **2024 Olympics** Opening Ceremony.

\$100K for a **dedicated fencing facility** that will allow practice days to expand to 6 days/week

2024 LOOKS BRIGHTER WITH YOUR SPONSORSHIP

Our top three goals are to 1) expand Academy access to more than 60 students, almost double last year's seats 2) increase the quality of fencing education by hiring and training experienced coaches, maximizing the use of our new facility 3) expand access to academic tutoring using technology.



FULL TIME COACH & STAFF
\$250K

We have a dedicated, mission-driven team that supports the holistic development of our students. To expand and operate all of our fencing and educational offerings to more schools and communities, we are transitioning members of our team to full-time. Our work is not possible without people power. This budget will provide a well-deserved enhancement to their compensation for full-time work.



NEW FENCING FACILITY
\$100K

Support ongoing costs for our new fencing site in the community we serve, which will provide competition grade facilities to our students. Our own facility will allow us to expand the Academy opportunity from 35 to more than 60 students. It will also allow us to build new streams of revenue.



PISTE GOES TO PARIS
\$75K

In partnership with Sports Dans La Ville, we have arranged for 6 students and 2 team members to join the Youth Sports Festival in France to celebrate the 2024 Olympic Games. Students will have the unforgettable experience of attending the 2024 Paris Olympics Opening Ceremony! We need funding to make this happen and continue providing worldly experiences for our students.



**EXPAND ACADEMIC
TUTORING
\$30K**

We have an effective partnership model with specialized high schools to provide 1:1 tutoring and mentorship to our students. Our goal is to enable learning and quality education when we have such a challenged public school system with systemic barriers for Black and Latinx students to access specialized high schools. To expand we need the support of a custom scheduling tool and funds to manage the program.



**2024 FENCING IN THE PARK
PROGRAM ACTIVITIES
\$25K**

We have completed our fourth summer of the award-winning Fencing in the Park program by leveraging our network of volunteers. To continue this program, we are fundraising to support our dedicated team members. The planning, gifts, guest speakers, equipment and supplies are becoming significant costs and we'll need your support to continue providing this service to the community!



**NEW COACHES PIPELINE
\$20K**

As part of our planned partnership with the Opportunity Hub and other community centers, we are teaching young adults the foundations of fencing and preparing them to be early stage coaches. This initiative serves as a multi-prong approach for leadership programming and creating jobs for the community, providing skill development, as well as producing more coaches to lead fencing classes across NYC.

HERE'S HOW YOU CAN HELP

1 BECOME A SPONSOR AT OUR 2023 BENEFIT

Celebrate 3 years of PISTE's impact, donate to our fundraising campaigns, watch our fencers in action, and applaud our honorees. To learn more check out our [event presentation](#).

	Branding at all '23-'24 events	Logo on Step & Repeat	Organized Volunteering with PISTE	Dedicated Social Media post	Sponsorship branding at VIP seating	Logo inclusion on event collateral	VIPTable Sponsor Seats	Logo on PISTE main website
Premier Sponsor \$100,000	●	●	●	●	●	On-site signage, event website & program, promo materials	8 SEATS	Logo on landing page for 1 year
VIP Sponsor \$50,000		●	●	●	●	On-site signage, event website & program, promo materials	8 SEATS	Logo on landing page for 1 year
Gold Sponsor \$25,000				●	●	Select signage, select promo materials, event website & program	4 SEATS	Logo on landing page for 1 year
Silver Sponsor \$10,000						Select signage, select promo materials, event website & program	4 SEATS	Logo on Supporter's Page for 1 year
Bronze Sponsor \$5,000						Select promo materials, event website & program	2 SEATS	Logo on Supporter's Page for 1 year
Trophy Sponsor \$2,500						Event website & program	2 SEATS	

2 SPONSOR A SPECIFIC PISTE PROGRAM OR EVENT



PISTE FACILITY \$100K



BUCKIE LEACH REGIONAL YOUTH CIRCUIT \$50K



FENCING IN THE PARK \$25K



SEND A FENCER TO 2024 PARIS OLYMPICS \$12.5K

THANK YOU!

CONTACT US
NZINGHA@PISTEACADEMY.ORG

